





COMMUNICATIONS SOLUTIONS BROCHURE

# EVERY CALL MATTERS

MATTERS

One Net

### HIGH PERFORMANCE COMMUNICATION SYSTEMS FROM A TRUSTED COMPANY





We believe that the best ideas come from the observation of everyday living, carefully listening to our customers... and a constant commitment to making life easier and more comfortable. Today you will find our name on products and services that connect your daily life from a brand you can trust.

#### BROADENING YOUR WORLD

Under the Panasonic brand and its slogan, "Panasonic ideas for life," Panasonic Corporation provides a wide range of products, from audio visual and information/communication equipment to home appliances and components, as one of the largest electronic companies in the world today. Panasonic maintains a significant product portfolio designing, developing and marketing over 15,000 product lines and employing almost 400,000 worldwide. Whatever size or type of organisation you have Panasonic has a solution for you. As an information and communication provider we have solutions that will cater for all your needs, including telecommunications, video security, computing as well as a wide range of professional imaging and document products.

#### **O** UNIFIED COMMUNICATIONS, SIMPLIFIED

Panasonic believes that communicating should be easy, intuitive and simple. Using this concept Panasonic has developed a series of advanced Unified Communication platforms that are designed to be easy to use by leveraging the most out of your IP Network, whilst protecting your existing investment. Targeting single or multi-site, small, medium and large businesses, these systems provide the right set of tools for your organisation. Our range helps improve productivity utilising real time presence and availability to enhance and streamline your communications.

#### **GLOBAL PRESENCE WITH A LOCAL TOUCH**

Panasonic is a Global Fortune 100 company. During our last full fiscal year, (ended 31st March 2010) we posted revenues in excess of £54 Billion and reported Assets of over £61 billion. Panasonic is one of the largest companies in the world. We know what it means to be a global company with global reach; however we also understand the importance of local knowledge and local support. Through its comprehensive sales and support network across the UK and Europe as well as the rest of the world, Panasonic is committed to listening to local customer requirements while providing them with the support they need, where and whenever they need it. Within Europe our local knowledge is further enhanced

by our UK based Centre of Excellence and manufacturing facilities, located in Newport, South Wales. Together these facilities provide us with a deep insight into the



market's requirements and how best to deliver them. It is Panasonic's dedication to delivering innovation-lead solutions that has enabled us to be the market leader in our segment of the communications market both in the UK and Globally for the past 15 years.



#### PROVEN TECHNOLOGY

Panasonic has built upon its tradition for technical excellence and its intimate knowledge of the market to create a range of powerful, yet proven telecommunications products and applications. To strengthen our product range and to compliment our renowned quality, Panasonic has invested in over 25 years of direct manufacturing, distribution and sales experience within Europe.

#### RELIABILITY

Underpinning the Panasonic brand and everything we do is an unerring focus on product quality and reliability. This can be evidenced by many Panasonic customers who purchased a Panasonic Business Telephone System almost a quarter of a decade ago and are still relying on it today. The reliability of Panasonic platforms is assured by rigorous quality control and testing before these systems leave the factory, guaranteeing you piece of mind. Our range of platforms are designed with no need for hardware maintenance, with all programming changes possible from any local or remote location. Talk to your local Panasonic dealer to understand how your organisation can benefit from the applicationenabled unified communication systems.

#### INNOVATION

Globally Panasonic has always strived to innovate the best products, with over 91,539 patents worldwide and spending almost 6.5% of Revenue on R&D Panasonic are ranked #1 in the world of international patent filings under the Patent Cooperation Treaty (PCT).

#### THE FUTURE IS HERE

With full business communications features, builtin advanced applications, and a choice of fixed, mobile and advanced touch screen IP terminals, the Panasonic Unified Communication platforms provide a comprehensive solution for all types of organisations and meets their single site or networked communication needs today as well as in the future.

### eco ECO FRIENDLY

From manufacturing process to power consumption - the Panasonic Unified Communication systems are designed to be environmentally friendly, helping you reduce your energy consumption. Mobile integration, multi-site networking and collaboration tools can potentially further assist your company to reduce your overall carbon footprint.

# STREAMLINE BUSINESS COMMUNICATIONS



More and more organisations are moving away from just the traditional desktop working environment. Panasonic Unified Communication platforms extend the functionality you would normally expect on your desktop to your mobile, your remote office, your home, your car or wherever you need them, ensuring that you are always available.

#### OneNet ADVANTAGE

The Panasonic range of platforms are now powered by OneNet, an exciting evolution in the Panasonic Unified Communication portfolio.

#### OneNet Features include:

- One Common feature set available across the entire family of communication platforms, including NCP X/V, 500 & 1000 as well as TDE100.200 & 600.
- Extensive feature transparency across multiple locations and users.
- Delivers scalable solutions for growth and deployment through enhanced IP capacity.
- Advanced Applications, such as Intuitive Multi-party Conference & collaboration and CTI enhancements.

With innovative feature transparency OneNet provides organisations with the ability to create virtual teams across multiple networked sites and share resources more efficiently through key enhancements in features such as Call Distribution, Centralised Voicemail, Multiparty conferencing and Mobile integration.

#### MULTI-SITE NETWORKING FOR FLEXIBLE COMMUNICATIONS

Panasonic Unified Communication Platforms leverage the latest digital networking, Voice over IP (VoIP) and SIP technologies to cost effectively handle intra-office, multisite and long distance communications over converged voice and data networks, adding integrity to your network solution and reducing your operational communication costs.

#### IP TRUNKING

Using the built-in SIP trunking interface, organisations and businesses now have the ability to connect their Unified Communication Systems to the growing list of SIP based Internet Telephony Service Providers (ITSP) to achieve low-cost VoIP calls over managed broadband IP networks

#### REMOTE ADMINISTRATION FROM ANYWHERE

With our Unified Communications systems, administrators can remotely manage any deployment scenario — whether a stand-alone system or a networked multi-site system connected over an IP network.





#### KEY BENEFITS

Intuitive and intelligent, highly modular and flexible systems designed to improve your communications workflow today and into the future. The latest range of network communication platforms from Panasonic enable you to effectively reach, serve and retain your customers.

Some of the key benefits include:

- Increase productivity with integrated support for our Communication Assistant application suite.
- Enhance worker productivity with advanced IP extensions, as well as SIP phones.
- Reduce costs with converged communications for voice and data using integrated SIP telephony services.
- Empower remote workers with IP phones and softphones for Laptops, and Smart Phones.
- Quickly set up wireless branch locations using latest DECT over IP technology.
- Integrate common desktop applications making employees more efficient.
- Improve customer service with built-in voice Messaging and Auto Attendant.
- Benefit from unified messaging using optional voice processing systems.
- Raise employee availability by using mobile phones as office extensions.

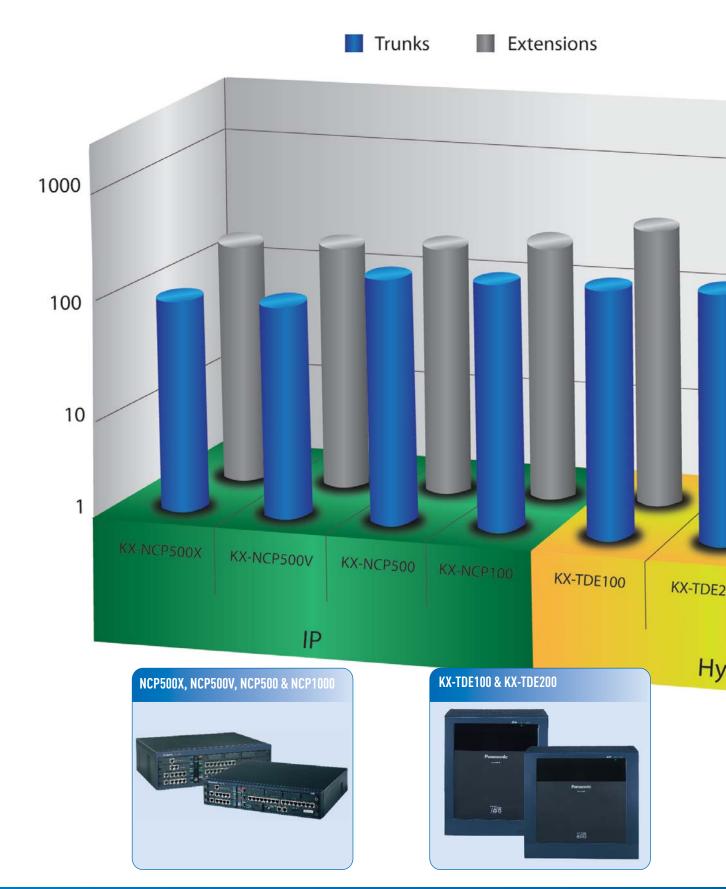
- Achieve real Returns on Investment and reduce Total Cost of Ownership.
- Streamline and centralise systems Operations, Administration and Management.

#### YOUR INVESTMENT PROTECTED

Businesses need to be able to effectively communicate today - yet want to make sure that they are properly equipped to handle the growing demands of their future communication needs. Convergence ready, modular, extensible, flexible, SIP enabled, and providing built-in support for unified communications productivity applications. The latest range of Panasonic communication platforms allow users to solve all their communication needs today as well as in the future, as they embrace Unified Communications together with full IP telephony and because it's a Panasonic product you can be assured that your new system will come from a company with an unrivalled reputation for quality, reliability and market longevity.

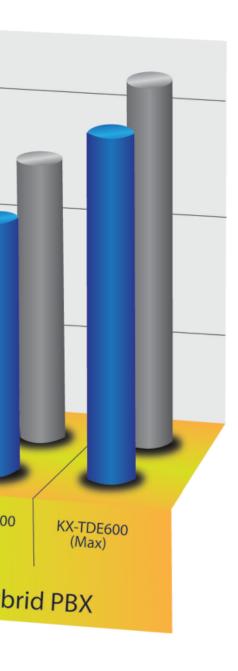
# ENHANCED COMMUNICATIONS MADE SIMPLE AND AFFORDABLE





#### YOUR COMMUNICATION NEEDS - COVERED

Now as part of the OneNet family Panasonic's comprehensive range of Unified Communications platforms will cover all your needs - whatever the size or type of your organisation or business.



The KX-NCP series is an advanced range of communication solutions designed to enable businesses or organisations to easily implement Unified Communications. The NCP platforms improve lines of communications - leveraging presence to enhance and streamline communications with customers as well as work colleagues.

Designed to meet the demands of distributed and geographically diverse locations, the KX-NCP helps connect you with your customers — wherever they may be. Convergence ready — it provides innovative features and functionality over both local and broadband IP networks.

	Extensions		Trunks	
	Legacy	IP	Legacy	IP
IP	20-150	20-125	10-100	8-64
Hybrid	50-1000	20-125	50-500	8-64

The KX-TDE is a series of communication platforms providing a unique blend of traditional telecommunications and advanced IP communications. Designed to leverage the most out of your IP Network, targeting single or multi-site, small, medium and large businesses or organisations, these systems provide advanced unified communication solutions to give you the right set of tools to have a competitive edge.

To compliment our entire range of communication platforms each of them also supports a variety of smart and easy to use wired and wireless terminals, unified communication applications, voice processing and messaging products – all of them designed to enhance productivity.

# ENDLESS POSSIBILITIES WITH TERMINALS





Panasonic provides a wide range of telephone terminals to suit all your needs, including Digital, IP and DECT. All of which are compatible with Panasonic's range of solutions.

#### WHICH PANASONIC TELEPHONE TERMINAL SOLUTION IS BEST FOR YOUR BUSINESS?

For businesses and organisations, personal contact with customers is a significant factor for success. Keeping in touch is at the heart of all communications - without any concern as to how the communication is conveyed: via IP, by traditional telephony or by employing wireless technology. What is crucial is quality and reliability. With such a wide choice of telephone terminals to choose from, Panasonic provides a solution suitable for all industries including hospitality, health services, education, local council/government, sales and much more.

#### IP TELEPHONY

The NT300 series allows you to break away from working in a fixed location, reducing cabling costs, and allowing team members to be located locally or remotely over VPN or broadband connections.

#### DIGITAL TELEPHONY

The DT300 series digital telephones deliver advanced productivity features, including a large display, Bluetooth headset options and a system telephone directory. They are designed to be a cost effective choice for any environment

#### DIGITALLY ENHANCED CORDLESS TELEPHONES (DECT)

DECT are portable advanced telephone devices, having many of the same features as a desktop. Needing a model for the office, or warehouse, is a simple choice with a comprehensive range of models.

Optional Bluetooth Module



Easy To Navigate



Self Labelling Keys



#### SESSION INITIATION PROTOCOL (SIP)

SIP Telephones are smart devices, having unique features combined with applications in mind. Ideal for remote offices or home workers. SIP allows remote workers to connect to the office over broadband IP networks from virtually anywhere and because most VoIP providers don't charge anything for voice traffic that remains within the internet, significant costs savings can be made.

#### TELEPHONY FEATURES

Whether you decide to choose digital or IP desktop phones all models are stylish, intuitive, user friendly and comfortable to use by all system telephone users, and are available with a choice of key features\*:

- High Visibility Back-lit LCD Display Screen
- Large Alphanumeric Displays
- Self Labelling Keys
- Easy Navigation Key
- Multi-tilt Angle Adjustment Design
- Optional Hands-free Communication with Bluetooth Headset

<sup>\*</sup> Features not available on all models, please check with your local dealer.



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Organisations using any of the OneNet family of unified communication platforms - can benefit from integrated IP camera support as well as web portal functionality with the advanced high-end touch screen NT400 desktop IP terminal.

This advanced IP telephone combines a full colour touch screen interface with built-in Communication Assistant software for quick and easy access to a variety of collaboration tools that help enhance real-time communications for all telephony users.





#### **○ KX-NT700 IP CONFERENCE PHONE**

The KX-NT700 IP Conference Phone is designed to save you valuable time and resources, and makes setting up a conference call simple.

The KX-NT700 IP Conference Phone operates with your existing telephone system, or operates natively on your business or broadband data network. Calls on your network benefit from high audio clarity that makes conference calls much more practical.

### **WIRELESS**

### **MOBILITY**

### **SOLUTIONS**



Communication can easily be further extended outside the office by enabling mobile integration functionality. Enjoy the freedom to communicate - wirelessly with crystal clear voice quality.

Easily see Incoming Calls and Messages



Easy to Dial in Dark Conditions



Easy to Read Colour LCD Display



Headset Jack for Hands-free Access



**Splash and Dust Resistant** 



#### MOBILE/GSM INTEGRATION FOR ANYTIME, ANYWHERE MOBILITY

Mobile phones are a compelling way for doing business outside of the office. Panasonic platforms support the latest mobile phone integration technology - enabling calls directed to an office extension to be redirected to a Mobile telephone at a lower, fixed cost. Calls can also be transferred back to an office extension or to the office voice mail system.

Employees who have a mobile phone can now make their calls 'through' the office so all their calls are presented with their personal direct dial number. This functionality also allows users to hide their mobile number whilst still allowing for calls to be centrally billed, reported and recorded.

Also, incoming calls can now be presented to both the desk and mobile phone simultaneously allowing users to respond quickly and professionally to any call at any time, anywhere - thus providing true 'One Number' contactability.

### MULTI-CELL DECT WIRELESS FOR OFFICE MOBILITY SOLUTION

The Panasonic office mobility solution lets you carry on your conversation over lightweight, smart wireless DECT terminals while you are away from your desk or moving around the office. Using Wireless XDP (eXtra Device Port), users can set their DECT wireless handsets to have the same extension as their desk phone, and then receive calls even when away from their desk.

The Multi-Cell DECT System is an integrated wireless mobility solution providing automatic hand-over between installed wireless cells - enhancing coverage and giving you true communication mobility even within large premises









KX-TCA275 Compact Business Model



KX-TCA364 Tough Type Model

- Colour LCD Display \*1
- Illuminated Keypad
- Multiple Language Display
- Speakerphone
- Programmable Soft Keys
- PBX functionality support
- 200 Entry Phonebook
- Headset Compatible
- 10 Ringer Melodies \*1
- 10 Programmable Hot Key Dialling
- Vibrate Alert\*2
- Meeting Mode\*2
- IP64 Dust and Splash resistant\*3
- "Noisy Area" Feature\*3
- "Noisy Area" Feature

\*1 KX-TCA175 and KX-TCA275 only \*2 KX-TCA364 and KX-TCA275 only \*3 KX-TCA364 only

#### ELEGANT, SMART AND STURDY – MOBILITY TERMINALS

Crystal clear audio, attractive design and feature rich are qualities of the entire Panasonic handsets range. Whether you are looking for IP, SIP or digital wired handsets, soft phones, mobile DECT terminals, entry level phones or colour touch-screen interactive executive phone stations Panasonic has a solution for you.

Panasonic has also recently introduced the KX-TCA364 'Ruggedised' DECT handset. The KX-TCA364 is dust and water resistant (IP64) while all phones now incorporate a "Noisy Area" setting which reduces surrounding noise enabling clearer voice communications, ideal for 'robust' working environments.



#### EXTENDING OFFICE MOBILITY WIRELESS COMMUNICATION

The KX-NCP0158 IP Based Cell Station provides wireless solutions for branch offices and long distance installation on larger premises by helping you save costs with converged voice and data IP networks, whilst utilising existing DECT PS's [Portable Stations].

Whether you work in an office, a factory, a warehouse, a supermarket, or other large facility, the Panasonic Multi-Cell Business DECT System keeps you in constant touch with colleagues and customers even when you are un-tethered and moving within the work environment. Panasonic offer a range of channel sizes, repeaters and both IP and digital connectivity.





KX-TDA0155 2ch Cell Station



KX-TDA0156 4ch Cell Station



KX-TDA0158 8ch Cell Station



KX-NCP0158 8ch IP Cell Station

# ANYTIME ANYWHERE COMMUNICATIONS



Panasonic Unified Communications Platforms seamlessly integrate with productivity applications for improved efficiency - whether you use IP, Digital, DECT wireless Terminals or even Smart Mobile Devices. Empower your staff to handle communications on any device - anytime, anywhere.

#### COMMUNICATION ASSISTANT PRODUCTIVITY APPLICATION SUITE

The Panasonic Communication Assistant productivity software suite is a highly intuitive unified communications (UC) solution that blends easy point and click telephony together with presence, availability, Microsoft Outlook® integration, visual voice messaging and a variety of collaboration tools to simplify and enhance real-time communications for telephony users.

Designed for easy installation and maintenance - Communication Assistant can be deployed without the need of an additional server - making it an ideal solution for small to medium size businesses or organisations with limited IT resources and staff. Larger environments requiring scalability to support wide scale deployments, thin-client support and enhanced features - can choose Communication Assistant (CA) server based deployments.

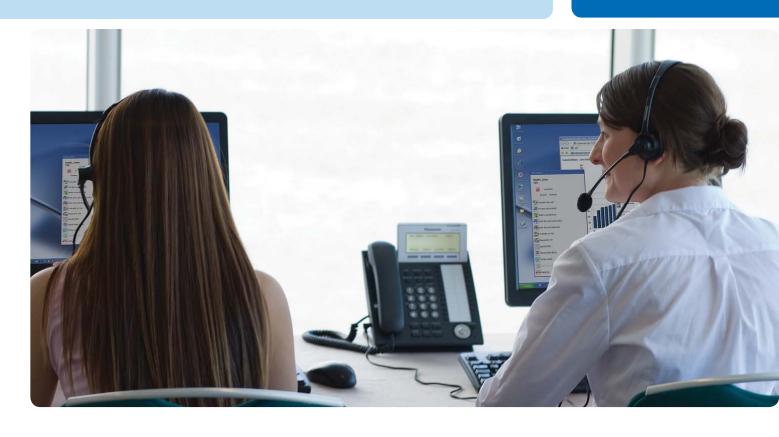


#### COMMUNICATION ASSISTANT - HIGHLIGHTS

- Easy & User-friendly Operation
- Team Management & Collaboration
- Integrated Presence and Availability
- Effective Visualisation
- Business Application Integration
- IP Camera Integration



CA PRODUCTIVITY SUITE FOR ANYTIME, ANYWHERE COMMUNICATIONS



#### INTEGRATION WITH MICROSOFT® OUTLOOK®

Communication Assistant seamlessly integrates with Microsoft® Outlook® allowing users to easily dial contact phone numbers and receive incoming call pop-up alerts. Focus on your business communications from within MS Outlook® - for those who use Outlook® as their primary communication tool.

Through leveraging the TAPI and CSTA interfaces to augment their communication capabilities, businesses can benefit by integrating with leading third party application solutions, such as popular CRM applications

#### INTEGRATING WITH BUSINESS APPLICATIONS

The Panasonic UC platforms supports Computer Telephony Integration (CTI) enabling telephony and computers working in sync to provide powerful PC based productivity tools. The system supports IP based CTI integration via two mature industry standards:

- 1. Telephony Application Programming Interface (TAPI),
- 2. Computer Supported Telecommunications Applications (CSTA)



# ADVANCED UNIFIED MESSAGING SOLUTIONS





Voice guidance provides a user friendly interface to simplify and streamline communications by efficiently routing customer calls to the correct department or agents. Further, messaging facility can be used for graceful offline call handling during busy hours - increasing overall productivity and improving customer service.

#### INTEGRATED VOICE PROCESSING SOLUTIONS

Thanks to OneNet the Panasonic KX-TVM voice processing range now provides improved integrated voice handling features such as centralised voicemail. Features such as message retrieval and mailbox control are now available both locally and remotely. The faster, easier to use platform allows you to keep on top of the volume of calls and differentiating customer-base by directing the flow of traffic to the necessary channels. When paired with a Panasonic OneNet system your company will have a perfectly tailored network solution for all your needs.

#### MESSAGING OPTIONS:

#### 1. Simple Voice Messaging:

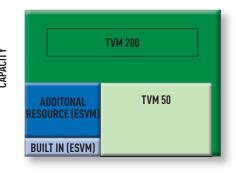
Built in voice messaging services are available for all users. Greetings can be personalised and message retrieval is available through telephone either locally or remotely. Display information and mailbox control is simple and intuitive. Plus, capacity can be expanded with additional resource modules.

#### 2. Simple Attendant Services:

Built in attendant services can be provided with a variety of alternative greetings and levels to provide a wide range of options for callers. Greetings can be imported using professional recordings to give the highest quality caller experience. Plus, capacity can be expanded with additional resource modules

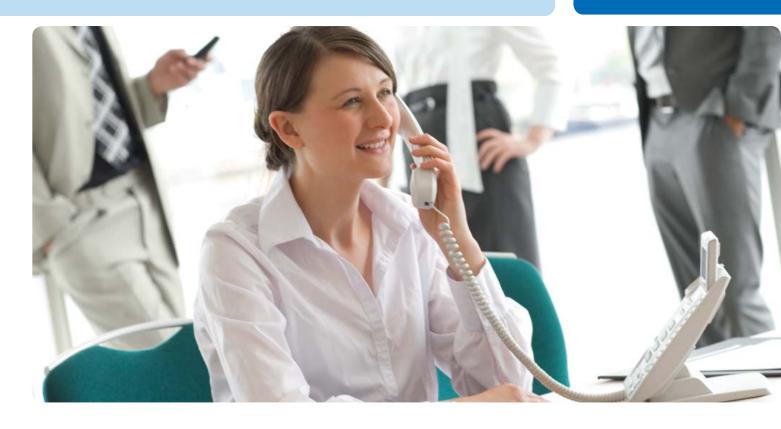
#### 3. Advanced Voicemail and Attendant Services:

Dedicated Panasonic TVM voice processing systems can be employed to provide a greater storage capacity, higher quantity of mailboxes as well as more sophisticated mailbox and attendant options.



**FUNCTIONALITY** 





#### UNIFIED MESSAGING WITH TVM SYSTEMS

The Panasonic TVM Voice Processing system offers a host of sophisticated features to help provide users and callers with the most advanced and professional experience possible:

#### Advanced Mailbox facilities:

Voicemail Menu Intuitive prompting for easy mailbox navigation

Voicemail Assistant On screen mail box control for the most advanced message management experience possible

Email Integration Receive messages or notifications anywhere in the world through email

Live Call Screening Silently listen to callers leaving a message and interrupt to talk

Call Recording
Capture your conversation for later review

With the KX-TVM50 and KX-TVM200 Panasonic delivers new levels of communication ease and efficiency that can help any business achieve higher productivity.

#### Advanced Attendant facilities:

Dial By Name Callers can enter the name of their target contact

Department Directory Name List Callers can select from available contacts

Interview Services 24 hours operation without 24 hour staff

Attendant Call Screening Check who is calling before you answer

Caller Recognition
Present important clients with personalised greetings



# SOLUTIONS INDUSTRIES

### **FOR ALL**



For businesses or organisations, personal contact with customers is a significant factor for success. The telephone system is at the heart of all communications, whether it is conveyed by IP, by traditional telephony or by employing wireless technology. What is crucial is quality and reliability. Panasonic provides applications and solutions that address all these needs.

#### HOSPITALITY

The Hospitality market requires the communications system to be flexible, economical and easy to use, with maximum reliability and adaptability for the individual needs. A need for PC integration to allow guest room billing and system management has also become a requirement of this sector. Panasonic's communications systems are perfectly equipped with all these necessary hospitality features and solutions.

#### MEDICAL/HEALTHCARE

Every medical environment from hospitals, clinics, nursing facilities to residential housing need a high level of reliability to meet the requirements of patients and staff. Panasonic communications systems meet these requirements with custom-made solutions that can be integrated to a wide range of administrative tools and emergency call systems. With DECT and 3G/GSM wireless mobility, advanced call distribution and flexible computer integration - Panasonic provides an effective solution and allows easy integration with life saving technologies.

#### CONSTRUCTION

Speed and flexibility are an essential way of working in the construction industry, and Panasonic communications systems can adapt quickly to your changing business requirements. Need to add conferencing solutions or wireless capability? Panasonic provides all the solutions you need to keep pace with easy setup of new devices and applications.

#### LOGISTICS

Logistics requires smooth and reliable transport of information. This is why logistics companies have particular requirements when it comes to communication systems. With the possibility for integration into CRM solutions and mobile accessibility, the KX-NCP systems can become the driving force for your businesses.





#### CUSTOMER SERVICE

We all would like to offer our customers the best service we possibly can, and while you might be the best today, what about tomorrow? Panasonic communication platforms offer service-orientated solutions, which can be expanded to meet your customer needs now and well into the future.

#### LEGAL

The legal industry of law firms, notaries, attorneys, and solicitors etc, have specific requirements when it comes to business communication. Attorney client conversation may need to be recorded - or clients may need to be billed for calls. Law firms may prefer to have secure entrances monitored via IP cameras. Panasonic addresses all these unique communication needs of the legal industry - in a cost effective way.

#### CALL CENTRES

Whatever the size of your company, efficient and courteous handling of telephone calls is a major factor in a successful business. Panasonic provides multiple solutions for small, medium and large Call Centres, to help control and make use of high volume calls.

#### SALES

Staying in touch with colleagues and customers is a daily task for companies involved in selling products and service solutions. Panasonic communications systems provide advanced solutions to meet those needs. From integrated voicemail, audio conferencing to real-time presence information, Panasonic voice systems provide the key to the best in communications.

#### EDUCATION

Education is a dynamic environment in which you need a solution offering a wide variety of options from fixed telephones to mobile solutions, such as DECT and mobile integration. The need for cost effective and efficient communication internally and between adjacent sites often requires integration with customized tools and applications as well as network connectivity between campuses. Panasonic's IP based UC solutions offer Educational institutions the ability to network multiple sites and share applications across multiple sites seamlessly.

# COMMUNICATION SOLUTIONS ONLY PART OF THE BIGGER PICTURE



#### Security

Panasonic Integrated IP surveillance and monitoring



systems, including iPro Smart HD, offers you a range of highly adaptable, high quality security solutions, with seamless integration between analogue and IP network systems. Simple operation and high reliability delivers a security solution you can depend on. Panasonic strives to ensure the best possible image quality from capture right through to playback.

The SmartHD systems combine sophisticated features such as clear images and real time face detection, with low power consumption and Recorders in the product range.

#### **EPOS**

Panasonic's industry leading POS workstations and their clear



customisable interface allows faster, more accurate transactions. By using fewer moving parts the units are more durable and reliable even in severe environments, capable of withstanding spills, dust, dirt, shock, grease, extremes of temperature and humidity. Their modular design and features makes it the smart choice for POS applications. User changeable, dual backlight high resolution/high contrast displays integrate with security features including fingerprint reader, Dallas Key and Space saving magnetic card reader.

#### **Document Scanners**

Panasonic's range of high performance scanners are designed



and built with the end user in mind. Whether you require simple imaging on standard paper, or specialist originals such as card or thin paper, Panasonic scanners will meet your imaging challenge. Powerful features include Stapled Document Detection, Ultrasonic Double-Feed Detection, Mixed originals (such as ID or loyalty cards), a straight feed path capable of long paper scanning and Intelligent Feed Control.

#### **Visual Display**

Panasonic Professional Plasma Displays are the first choice for commercial applications across



Europe. As the world's leader in plasma technology Panasonic offers a range of Professional Plasmas which are renowned for exceptional image quality, versatility & flexibility. Our displays combine high-quality colour performance with a flexible range of connection options, resulting in a high quality solution that can be tailored to specific customer needs. Displays have the best daylight contrast value currently available, making them ideal for digital signage applications. Full HDTV resolutions up to a size of 103-inches ensure stunning pictures that are sure to grab your customers' attention.

#### **Document Printers**

The Panasonic range of highspeed, versatile, Multi-Function-Printers are an excellent choice



for any business. The network enabled devices are ready to take on any size print or copy job with their large capacity input trays. The user friendly control panel features large, easy to read buttons and bright colour LCD displays. This simple to use interface allows you to preview incoming faxes and adjust device settings. The browser based configuration tools allows you to easily check device status, toner level, adjust system settings and update the device address book remotely.

#### **HD Conferencing**

Panasonic has taken High Definition Video Conferencing to a new level with the KX-VC500 High



the KX-VC500 High Definition Video Conferencing System.

Established Panasonic video and audio technologies combine to produce a cutting edge collaborative experience. Real time HD video and audio offers you fine detail and clear conversation without clipping or drop outs: it simply feels like you are in the same room. Easy on screen controls, one touch keys and a choice of multiple inputs offer the ease of use and flexibility that you have come to expect from Panasonic.

Communication solutions are just part of a wider Panasonic portfolio of systems and solutions designed to address the information management and communication requirements of businesses of all sizes and types.

Under the corporate umbrella of Panasonic System Networks Europe (PSNE) Panasonic can also offer solutions for:

- Video Surveillance, (both IP and Analogue based),
- Document Management, (print, scan, fax, email)
- Document Imaging
- High Definition Video Communications / Collaboration
- Educational Systems, (Interactive White Boards and voice amplification)
- Electronic Point of Sales (EPOS) solutions
- Specialised solutions for Industrial and Medical Visualisation

Our longevity and global reputation for quality, reliability, advanced technology and integrity are the hallmarks of our brand. Our business systems and solutions reflect these values. Choosing Panasonic has always been a safe choice, it always will be.

Because highly functional, cost effective business solutions matter.

**EVERYTHING MATTERS** 

#### **Panaboard**

Panasonic introduces the new generation of interactive whiteboard with the UB-T880 Panaboard.



It makes it easy to create effective, eye-catching presentation materials and it promotes a style of active, visual based imaging for both the commercial and education market.

Panasonic offers a complete range of elite Panaboards including the UB-T880 multi-touch whiteboard. With simultaneous three point touch it allows co-presenters or students to interact with each other on either a piece of work, an educational game or a presentation.







www.panasonic.co.uk